




**Innovative Mixture-Process
Models and Designs**

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Outline:

- Important Background
- Origin of the Ideas Underlying the Designs
- “Selling” John Cornell
- Comments on Resulting Analysis
- NASA Reliability Computer Experiment


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Important Background


- Virginia Tech Connection
 - My PhD: 1988, Virginia Tech (Ray Myers)
 - First Academic Position: 1988, University of Florida
 - John Cornell – Virginia Tech 1968 (Advisor: IJ Good!)
 - Andre Khuri – Virginia Tech 1976 (Ray Myers)
 - Week of Short-Courses
 - Doug Montgomery
 - Virginia Tech 1969 (Ray Myers, Not PhD Advisor)
 - Teaching Short-Courses for Doug

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- My Initial Work: Robust Parameter Design
 - Motivation: Fit of Cap to Barrel of Pens
 - Real Problem: Faber-Castell 1981-1985
- Right Time, Right Place: Taguchi Phenomenon
 - Control Factors
 - Noise Factors
 - “Crossed” Control with Noise Experiment.
- Initial Interest: Efficient Analysis of Results

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- **Work with My Mentors**
 - Myers, Khuri, Vining 1992: Taguchi Alternatives
 - Cornell: Evaluating Mixture Predictive Capability
 - Personal Introduction to Mixture Experiments
 - Fish Patty Data
 - 3 Mixture Components
 - 3 Process Variables
 - Crossed Experiment
 - If Need to Fractionate: Always Fractionate Process Exp.

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Origin of the Basic KCV Ideas

- **Mixtures Short-Course (mid 1990's)**
 - Used Doug Montgomery's Notes
 - Example of Mixture-Process from the Notes
 - Used Ratios of the Mixture Components
 - Built Second-Order Surfaces
 - Design Not Efficient over Experimental Region
- **Scott Kowalski Starting His Dissertation**

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StatEase
statistics made easy.
Make the most from every experiment!SM

- Basic Issues: John's World
 - Mixture Experiment More Important than Process
 - Process Variables: Basically Noise
 - Little Real Interest in Mixture-Process Interactions
- Reflection of the R&D-Production Divide
 - Corporate R&D "Owns" Formulation
 - Production Only the Operating Conditions
 - Interactions: How Formula Impacts Operation


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StatEase
statistics made easy.
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(a) (b)

Figure 7.3. The complete simplex-centroid $\times 2^3$ factorial arrangement.


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• Full Model – 56 Terms:

$$\begin{aligned}
 y(\mathbf{x}, \mathbf{z}) = & \sum_{i=1}^3 \gamma_i^0 x_i + \sum_{i < j}^3 \gamma_{ij}^0 x_i x_j + \gamma_{123}^0 x_1 x_2 x_3 \\
 & + \sum_{l=1}^3 \left[\sum_{i=1}^3 \gamma_i^l x_i + \sum_{i < j}^3 \gamma_{ij}^l x_i x_j + \gamma_{123}^l x_1 x_2 x_3 \right] z_l \\
 & + \sum_{l < m}^3 \left[\sum_{i=1}^3 \gamma_i^{lm} x_i + \sum_{i < j}^3 \gamma_{ij}^{lm} x_i x_j + \gamma_{123}^{lm} x_1 x_2 x_3 \right] z_l z_m \\
 & + \left[\sum_{i=1}^3 \gamma_i^{123} x_i + \sum_{i < j}^3 \gamma_{ij}^{123} x_i x_j + \gamma_{123}^{123} x_1 x_2 x_3 \right] z_1 z_2 z_3 + \varepsilon \quad (7.4)
 \end{aligned}$$

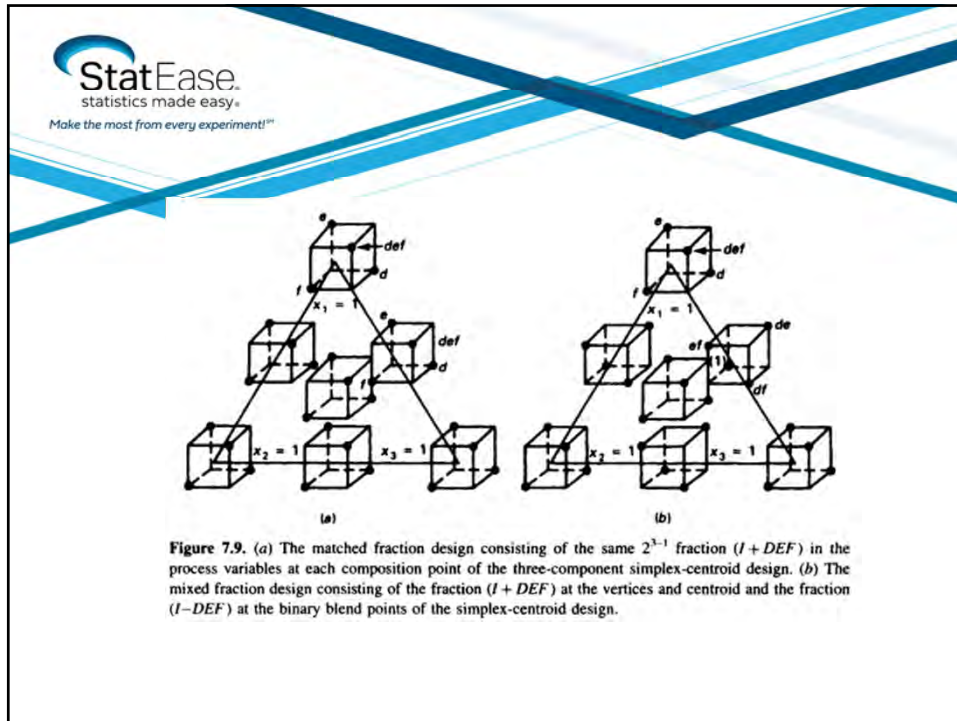
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• Fractional Factorial Model:

$$\begin{aligned}
 y(\mathbf{x}, \mathbf{z}) = & \sum_{i=1}^3 \gamma_i^0 x_i + \sum_{i < j}^3 \gamma_{ij}^0 x_i x_j + \gamma_{123}^0 x_1 x_2 x_3 \\
 & + \sum_{l=1}^3 \left[\sum_{i=1}^3 \gamma_i^l x_i + \sum_{i < j}^3 \gamma_{ij}^l x_i x_j + \gamma_{123}^l x_1 x_2 x_3 \right] z_l + \varepsilon \quad (7.50)
 \end{aligned}$$

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Common Reduced Model


$$y(x, z) = \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_{12} x_1 x_2 + \beta_{13} x_1 x_3 + \beta_{23} x_2 x_3 + \beta_{123} x_1 x_2 x_3 + \gamma_1 z_1 + \gamma_2 z_2 + \gamma_{12} z_1 z_2$$

There are no mixture by process interactions.

$$\begin{aligned} \gamma z &= \gamma * 1 * z = \gamma(x_1 + x_2 + x_3)z \\ &= \gamma x_1 z + \gamma x_2 z + \gamma x_3 z \end{aligned}$$

γ is an "average" value of the individual interactions


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Selling John Cornell

- My Process for Mentoring PhD Students
 - Frequent Meetings with the Committee
 - Short Student Presentations
 - Get Past “Formal” Examinations
 - Focus on Collaboration
- Scott Was the Guinea Pig!
- Preparation for John Was Critical!


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Scott’s Presentation Structure

- Start with True Second-Order Model in Both
- Show Impact of the Mixture Constraint
- Highlight Resulting Model
- Show Figures of the Proposed Design Strategy
- Emphasize Robustness of the Design!

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- Second-Order Model (3 Mixture, 2 Process):

$$\begin{aligned}
 y(\mathbf{x}, \mathbf{z}) = & \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \\
 & \beta_{12} x_1 x_2 + \beta_{13} x_1 x_3 + \beta_{23} x_2 x_3 + \beta_{123} x_1 x_2 x_3 + \\
 & \gamma_{11} x_1 z_1 + \gamma_{21} x_2 z_1 + \gamma_{31} x_3 z_1 + \\
 & \gamma_{12} x_1 z_2 + \gamma_{22} x_2 z_2 + \gamma_{32} x_3 z_2 + \\
 & \alpha_{11} z_1^2 + \alpha_{22} z_2^2 + \alpha_{12} z_1 z_2
 \end{aligned}$$

- Actually, a Special Cubic in the Mixture!


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- If There Are No Mixture-Process Interactions:

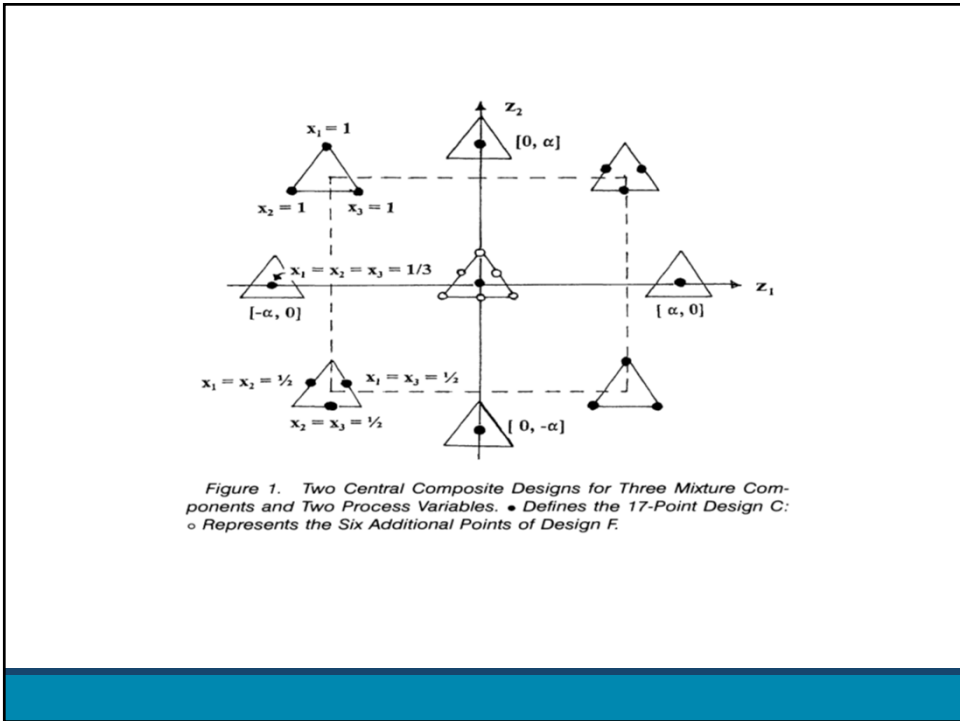
$$\begin{aligned}
 y(\mathbf{x}, \mathbf{z}) = & \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \\
 & \beta_{12} x_1 x_2 + \beta_{13} x_1 x_3 + \beta_{23} x_2 x_3 + \beta_{123} x_1 x_2 x_3 + \\
 & \gamma_1 z_1 + \gamma_2 z_2 + \gamma_3 z_3 + \\
 & \alpha_{11} z_1^2 + \alpha_{22} z_2^2 + \alpha_{12} z_1 z_2
 \end{aligned}$$

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- John’s Reaction
 - For John, This Was a Formal Examination
 - Jumps to the Board Once Scott Proposed Model
 - Made Clear Not Going in Correct Direction
- My Reaction to John, “Just Sit Down!”
- Scott then Presented Basic *Design* Structure

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- John's Reaction to the Design: **Wow!**
 - Expected a Blind Optimal Design Application
 - Radical Idea: Fractionate the Mixture Portion!
 - Immediately Saw the Projection Properties
 - Saw Benefit in Overall Design Size
- *John Was Second Author on the Two Papers!*

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Analysis of Mixture-Process Interaction:

- Consider the Test for the Mixture-Process Interactions Involving z_1 :


$$H_0: \gamma_{11} = \gamma_{21} = \gamma_{31} = \gamma_1$$
- The Test Reduces to Comparing One γ_{j1} to the Average of the Other Two.
- A Basic "Two-Sample" t -Test.

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- Result of Basic Mixture Constraint:
 - Mixture “Pure-Blend” Terms Remain Required
 - If One Mixture-Process Interaction is Important, Model Requires All with that Process Variable
- KCV Models Are Truly Second-Order
 - Often Higher for the Mixture Components
 - Often Have Better Interpretation than Traditional

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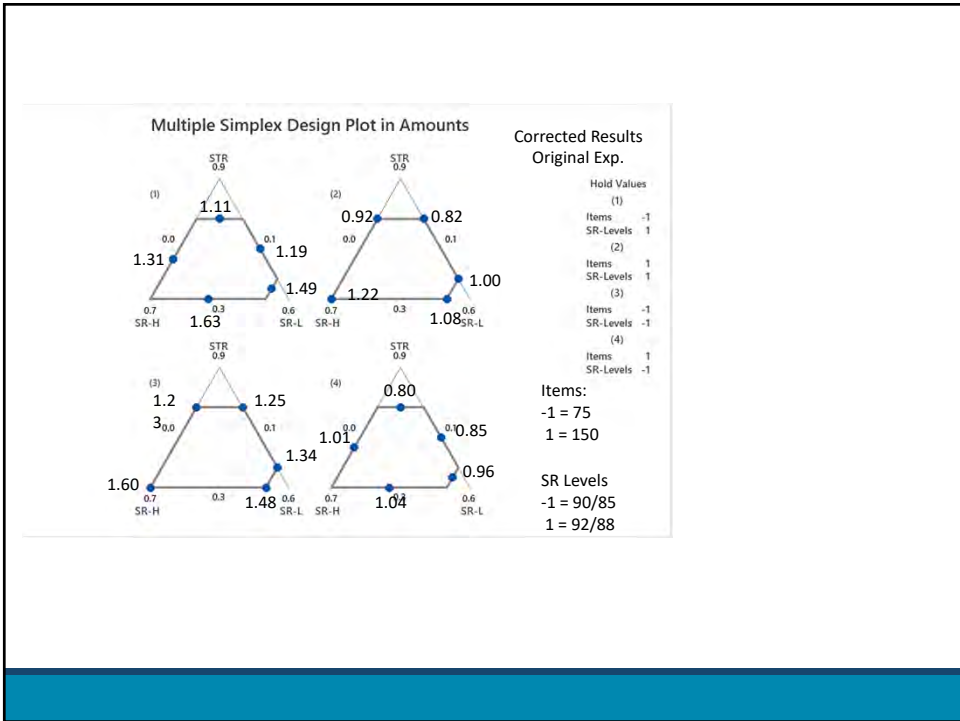
NASA Computer Experiment

- Understand What Impacts Reliability at Use
- Carbon Over-Wrapped Pressure Vessels
- Real Experiment, but Cannot Discuss Details
- Similar to a Mixture-Amount Problem
- NASA-SBU (Sensitive but Not Classified)

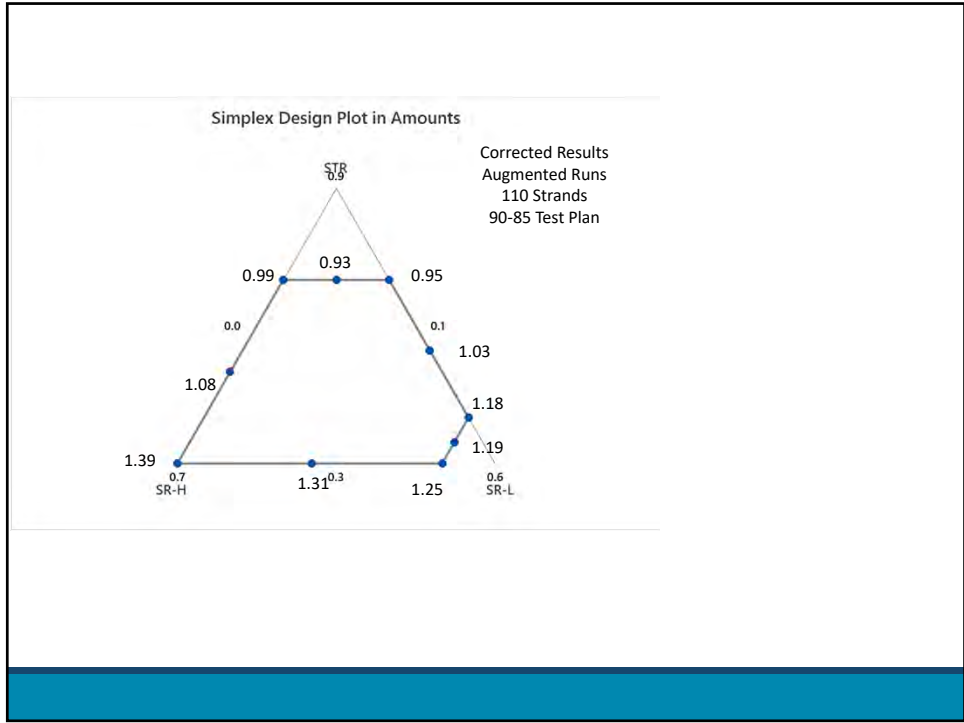
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- Three Mixture Components:
 - STR: $.3 \leq x_1 \leq .7$
 - SR-H: $.1 \leq x_2 \leq .7$
 - SR-L: $0 \leq x_3 \leq .3$
- Two Process Variables:
 - Items: Numeric 75 - 150
 - Test-Plan: Categorical -1, +1

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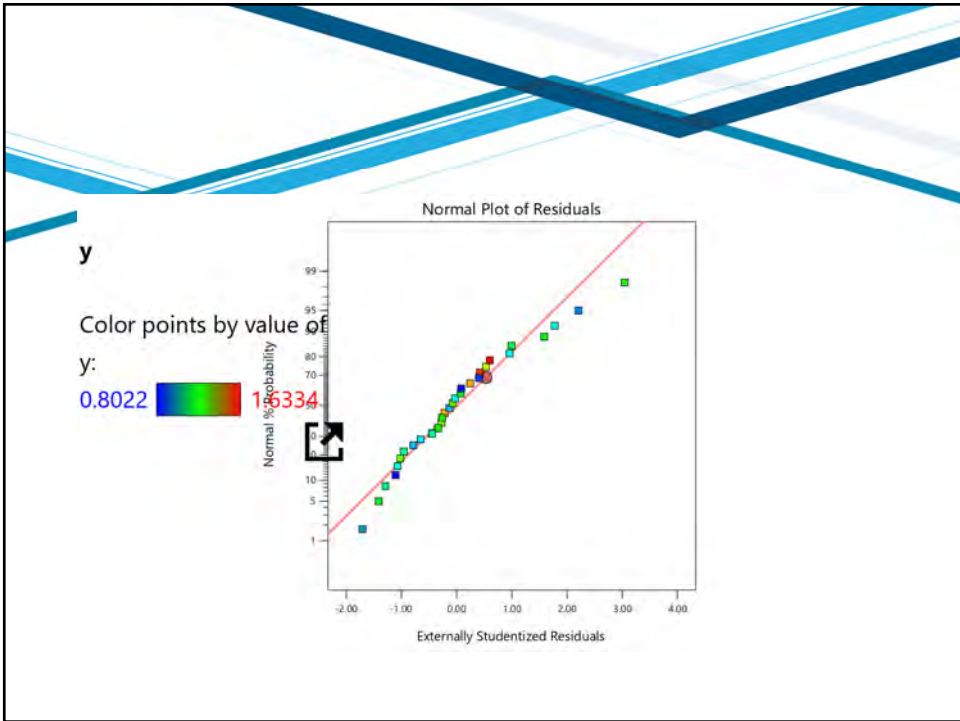
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| Source | Sum of Squares | df | Mean Square | F-value | p-value | |
|-------------------------------|----------------|----|-------------|---------|----------|-------------|
| Model | 1.40 | 10 | 0.1401 | 58.29 | < 0.0001 | significant |
| ⁽¹⁾ Linear Mixture | 0.5806 | 2 | 0.2903 | 120.83 | < 0.0001 | |
| AB | 0.0163 | 1 | 0.0163 | 6.79 | 0.0174 | |
| AC | 0.0123 | 1 | 0.0123 | 5.11 | 0.0357 | |
| AD | 0.0387 | 1 | 0.0387 | 16.12 | 0.0007 | |
| AE | 0.0038 | 1 | 0.0038 | 1.59 | 0.2231 | |
| BD | 0.1503 | 1 | 0.1503 | 62.56 | < 0.0001 | |
| BE | 0.0051 | 1 | 0.0051 | 2.11 | 0.1628 | |
| CD | 0.2596 | 1 | 0.2596 | 108.07 | < 0.0001 | |
| CE | 0.0099 | 1 | 0.0099 | 4.11 | 0.0568 | |
| Residual | 0.0456 | 19 | 0.0024 | | | |
| Cor Total | 1.45 | 29 | | | | |

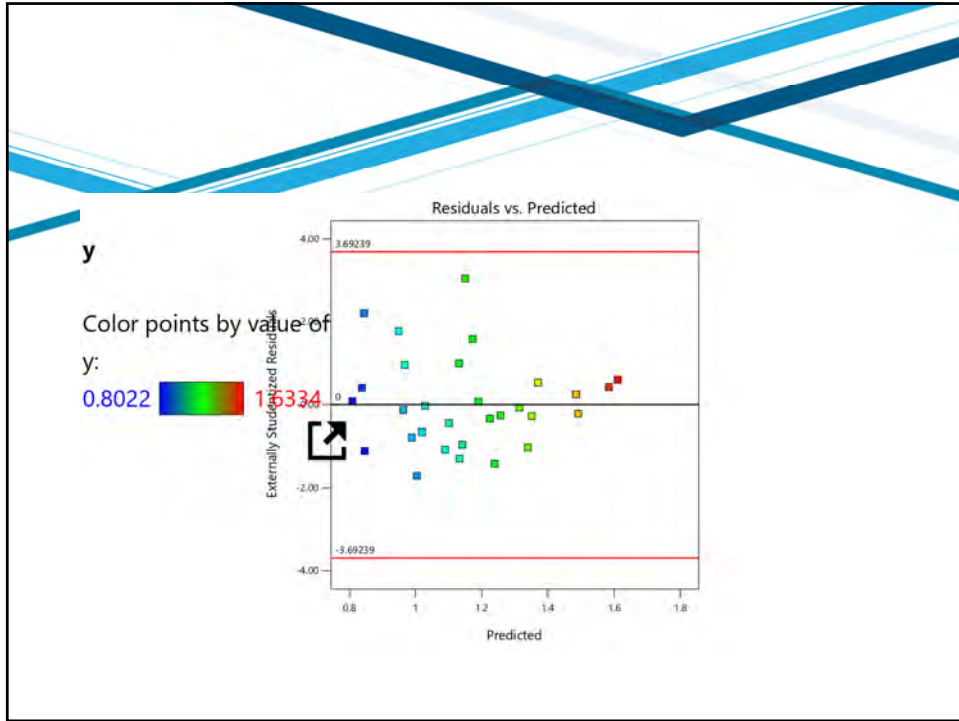
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| Component | Coefficient Estimate | df | Standard Error | 95% CI Low | 95% CI High | VIF |
|-----------|----------------------|----|----------------|------------|-------------|-------|
| A-A | 0.9975 | 1 | 0.0780 | 0.8344 | 1.16 | 12.54 |
| B-B | 1.40 | 1 | 0.0259 | 1.35 | 1.46 | 1.64 |
| C-C | 1.27 | 1 | 0.0258 | 1.22 | 1.33 | 2.27 |
| AB | -0.5595 | 1 | 0.2147 | -1.01 | -0.1101 | 6.40 |
| AC | -0.4962 | 1 | 0.2194 | -0.9555 | -0.0369 | 8.71 |
| AD | -0.1230 | 1 | 0.0306 | -0.1871 | -0.0589 | 1.29 |
| AE | -0.0334 | 1 | 0.0265 | -0.0890 | 0.0221 | 1.45 |
| BD | -0.2137 | 1 | 0.0270 | -0.2702 | -0.1571 | 1.19 |
| BE | 0.0340 | 1 | 0.0234 | -0.0150 | 0.0830 | 1.34 |
| CD | -0.2391 | 1 | 0.0230 | -0.2872 | -0.1909 | 1.20 |
| CE | 0.0404 | 1 | 0.0199 | -0.0013 | 0.0821 | 1.36 |

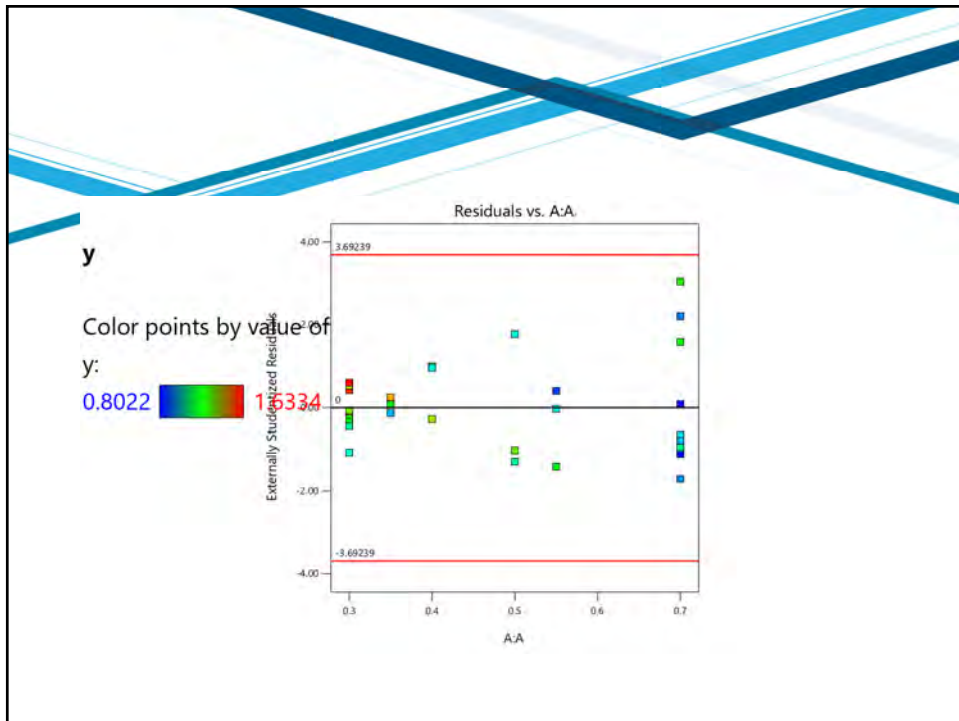
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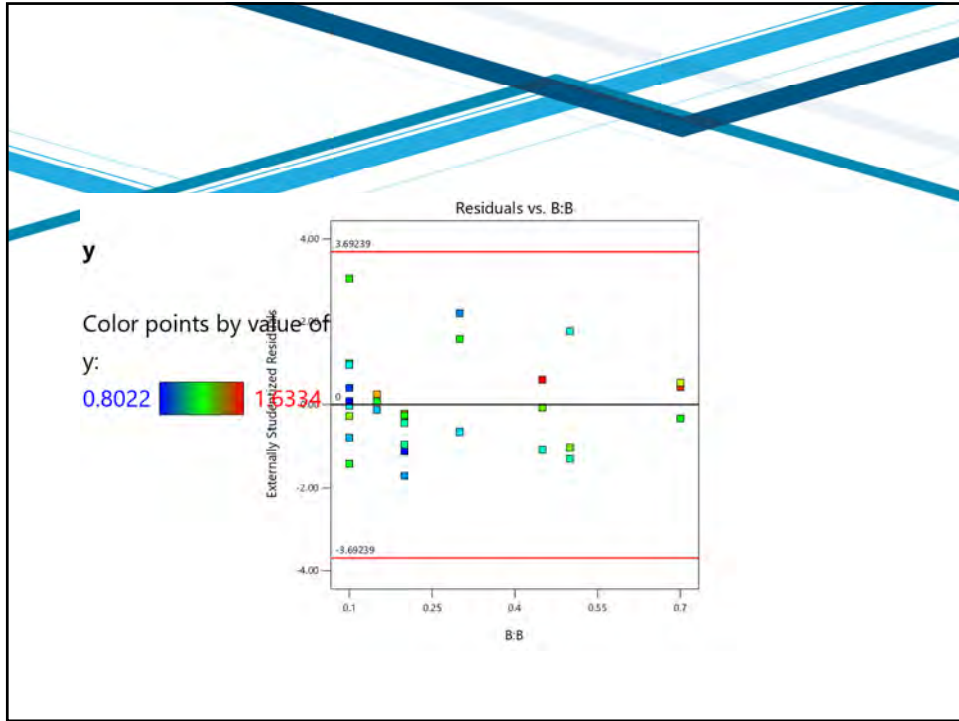
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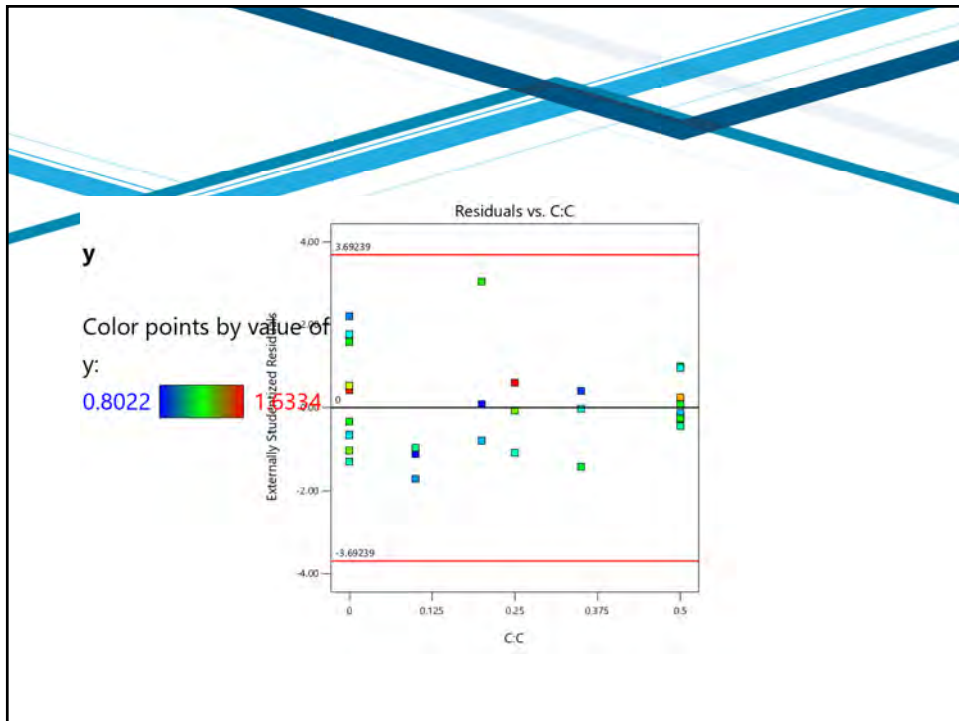
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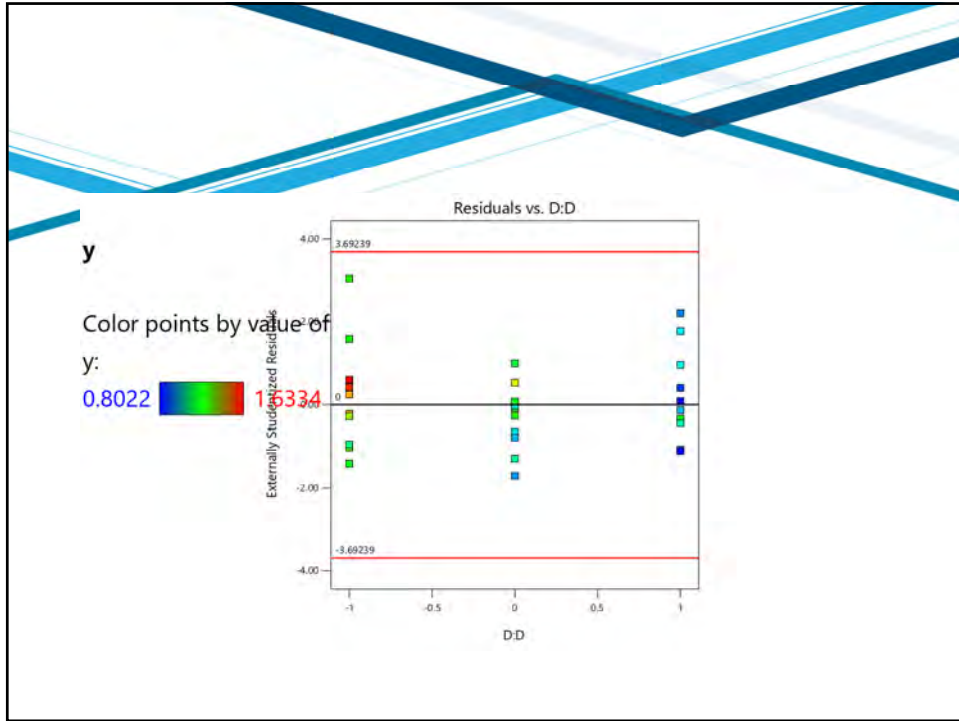
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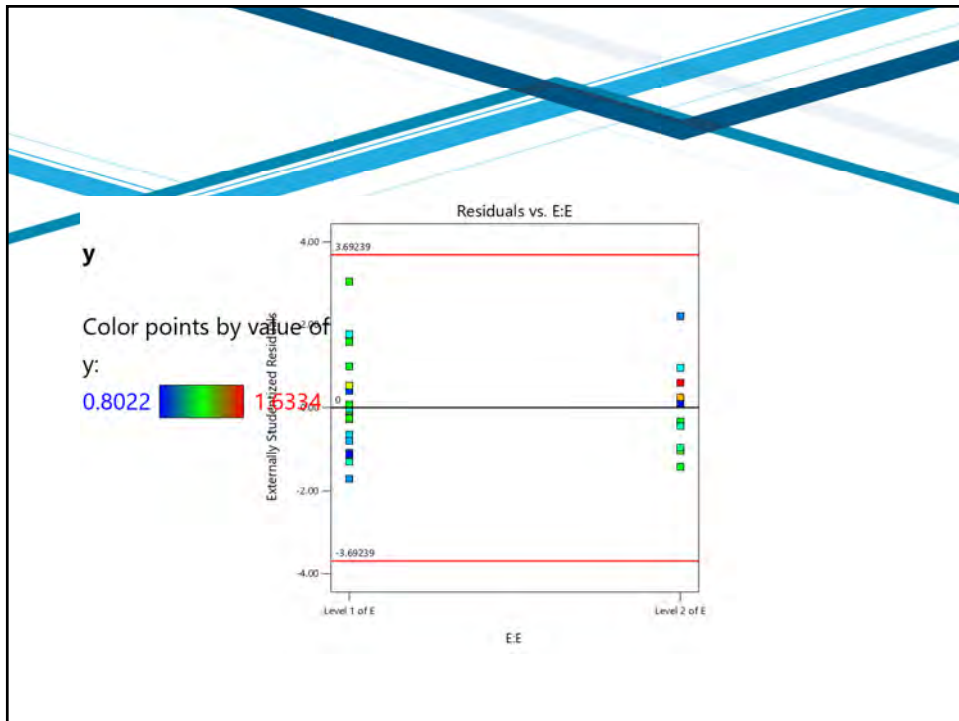
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