

## Exploiting Statistical Experiment Design to Accelerate Pharmaceutical R&D



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### Maximizing this educational opportunity



Welcome everyone! To make the most from this webinar:

- Attendees on mute
- Chat addressed afterward
- Send further questions to [mark@statease.com](mailto:mark@statease.com)

PS: Presentation posted to [www.statease.com/webinars/](http://www.statease.com/webinars/)

 *Please press the raise-hand button if you are with me.*

## The WIIFM (What's in it for me)



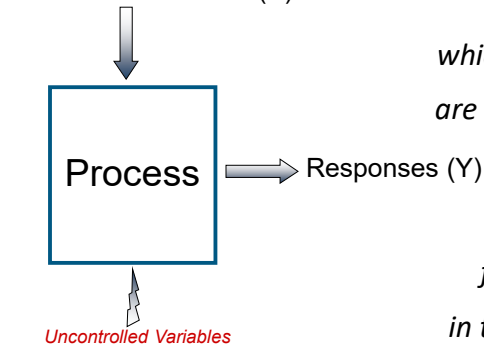
- ❖ Learn how multicomponent and multifactor design-of-experiment (DOE) tools empower experimenters to quickly converge on the quality by design (QbD) “sweet” spot—ingredient and factor settings that meet all specifications at minimal cost.
- ❖ Engineers, chemists and scientists working on drug development will do well by attending this briefing on DOEs for process screening and characterization, response surface methods (RSM) for process optimization (e.g., manufacturing of generics), and mixture design for optimal formulation (e.g., active pharmaceutical ingredients-APIs).

*Whether you are new or experienced at doing DOE,  
this talk is for you and your organization's bottom line!*

## DOE Works on Any Process



Controllable Factors (X)



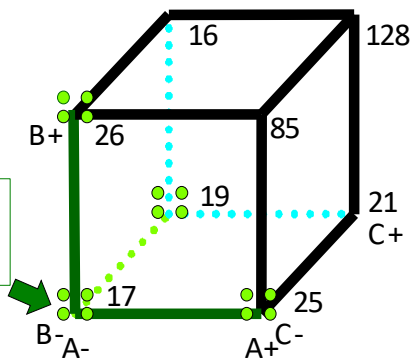
**DOE is:**

*“A series of tests, in which purposeful changes are made to input factors, to identify causes for significant changes in the output responses.”*

## Multi-Factorial (VS OFAT) (life from accelerated test)



Start point for  
One Factor at  
a Time (OFAT)



Relative  
efficiency =  
 $16/8$

↳ 2 to 1!

*"DOE led to about 40% experimental time saving."*

- "Development cycle time reduction using design of experiments", *Fuel*, 9/15/22

*"Design of Experiments Approach Halves Development Time."*

- *Chemical Processing*, 8/3/18

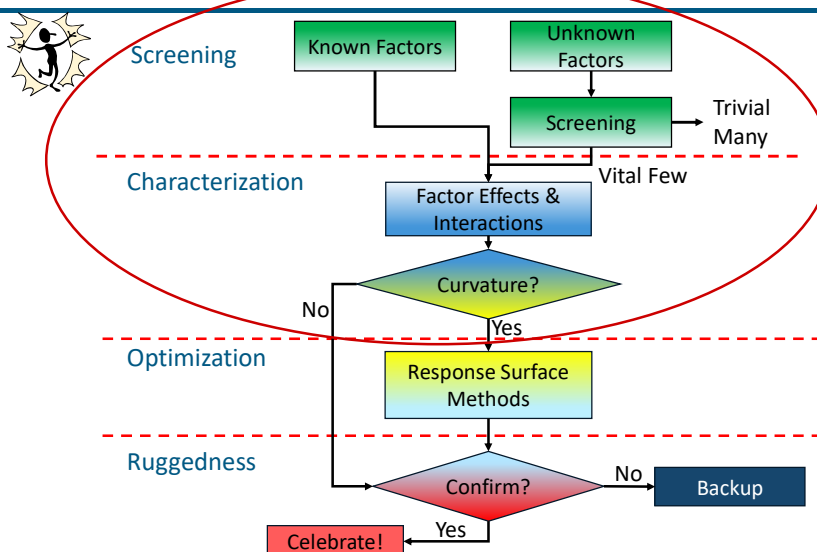
*"Industry benchmarks DOE accompanied by 50-70% savings in time and cost."*

- *AIChE SmartBrief*, 4/16/24

DOE for Pharma

5

## Strategy of Experimentation



DOE for Pharma

6



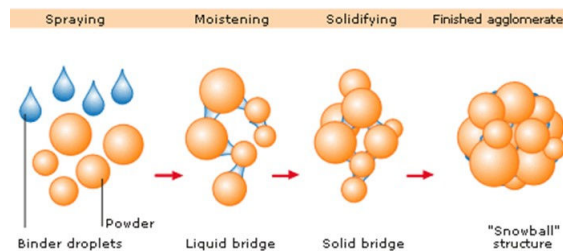
**Purpose:** Quickly sift through a large number of potential factors to discard the trivial many. Then follow-up with an experiment that focuses on the vital few.

**Tool:** Two-level factorial designs:

1. Fractional for resolving main effects in minimal runs.
2. Full (or less fractional) to resolve two-factor interactions.

## Characterization Case Study Wet Granulation

Wet granulation uses a liquid binder to lightly agglomerate the powder mixture. The amount of liquid and processing conditions must be carefully controlled to prevent the granules from becoming too hard or too soft (friable).



# Wet Granulation Characterization Factors and Levels



Factors:  (6 to 50)  Horizontal  Vertical

|             | Name              | Units | Type    | Low  | High |
|-------------|-------------------|-------|---------|------|------|
| A [Numeric] | Binder solution   | litre | Numeric | 2.75 | 3.25 |
| B [Numeric] | Granulation time  | min   | Numeric | 3    | 6    |
| C [Numeric] | Residual humidity | %     | Numeric | 1    | 3    |
| D [Numeric] | Sieve calibre     | mm    | Numeric | 1    | 1.2  |
| E [Numeric] | Lubrication time  | min   | Numeric | 2    | 5    |
| F [Numeric] | Compression       | kN    | Numeric | 7    | 10   |
| G [Numeric] | Press speed       | RPM   | Numeric | 30   | 50   |

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9

# Standard Two-Level Design Builder Choices for 7-Factor Characterization



Even with half fraction, 64 runs required: Too many!

|      |     | Factors |                 |                |                 |                 |                 |                  |                 |
|------|-----|---------|-----------------|----------------|-----------------|-----------------|-----------------|------------------|-----------------|
|      |     | 2       | 3               | 4              | 5               | 6               | 7               | 8                | 9               |
| Runs | 4   | $2^2$   | $2^{3-1}_{III}$ |                |                 |                 |                 |                  |                 |
|      | 8   |         | $2^3$           | $2^{4-1}_{IV}$ | $2^{5-2}_{III}$ | $2^{6-3}_{III}$ | $2^{7-4}_{II}$  |                  |                 |
|      | 16  |         |                 | $2^4$          | $2^{5-1}_{V}$   | $2^{6-2}_{IV}$  | $2^{7-3}_{IV}$  | $2^{8-4}_{IV}$   | $2^{9-5}_{III}$ |
|      | 32  |         |                 |                | $2^5$           | $2^{6-1}_{VI}$  | $2^{7-2}_{IV}$  | $2^{8-3}_{IV}$   | $2^{9-4}_{IV}$  |
|      | 64  |         |                 |                |                 | $2^6$           | $2^{7-1}_{VII}$ | $2^{8-2}_{V}$    | $2^{9-3}_{IV}$  |
|      | 128 |         |                 |                |                 |                 | $2^7$           | $2^{8-1}_{VIII}$ | $2^{9-2}_{VI}$  |
|      | 256 |         |                 |                |                 |                 |                 | $2^8$            | $2^{9-1}_{IX}$  |
|      | 512 |         |                 |                |                 |                 |                 |                  | $2^9$           |

*No worries—  
Stat-Ease software  
offers a modern  
alternative  
needing only  
30 runs.*



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10

## Minimum-Run Designs (up to 50 factors) Considerable Savings Over Standard Fractions



### Characterization

| Factors | Std Res V | MR5* |
|---------|-----------|------|
| 6       | 32        | 22   |
| 7       | 64        | 30   |
| 8       | 64        | 38   |
| 9       | 128       | 46   |
| 10      | 128       | 56   |
| 11      | 128       | 68   |
| 12      | 256       | 80   |
| 13      | 256       | 92   |
| 14      | 256       | 106  |

### Screening

| Factors | Std Res IV | MR4** |
|---------|------------|-------|
| 9       | 32         | 18    |
| 10      | 32         | 20    |
| 11      | 32         | 22    |
| 12      | 32         | 24    |
| 13      | 32         | 26    |
| 14      | 32         | 28    |
| 15      | 32         | 24    |
| 16      | 32         | 26    |
| 17      | 64         | 28    |

\* Oehlert & Whitcomb, "Small, Efficient, Equireplicated Resolution V Fractions of  $2^k$  designs ...", Fall Technical Conference, 2002: [www.statease.com/pubs/small5.pdf](http://www.statease.com/pubs/small5.pdf)

\*\* Anderson & Whitcomb, "Screening Process Factors In the Presence of Interactions," Annual Quality Congress, American Society of Quality, Toronto, 2004: [www.statease.com/pubs/aqc2004.pdf](http://www.statease.com/pubs/aqc2004.pdf)

## Demonstration Process Characterization



Stat-Ease software makes it easy it to set up this experiment design, model the results, analyze them statistically and find the most desirable settings to maximize hardness and minimize friability.



*Wet granulation  
max hardness, min friability*

## Stat-Ease Screening/Characterization Success Story for API Process Development



- ❖ “The Role of Fractional Factorial and D-Optimal Designs in the Development of QbD Pharmaceutical Production Processes”\* presented by Dr. Daniel Tray, API Chemistry, GlaxoSmithKline, at the 7<sup>th</sup> Euro DOE Conference, Paris, 2018, features a case study applying a resolution IV, two-level fractional factorial design, 5 factors in 20 runs, 2 blocks, with 2 center points per block.

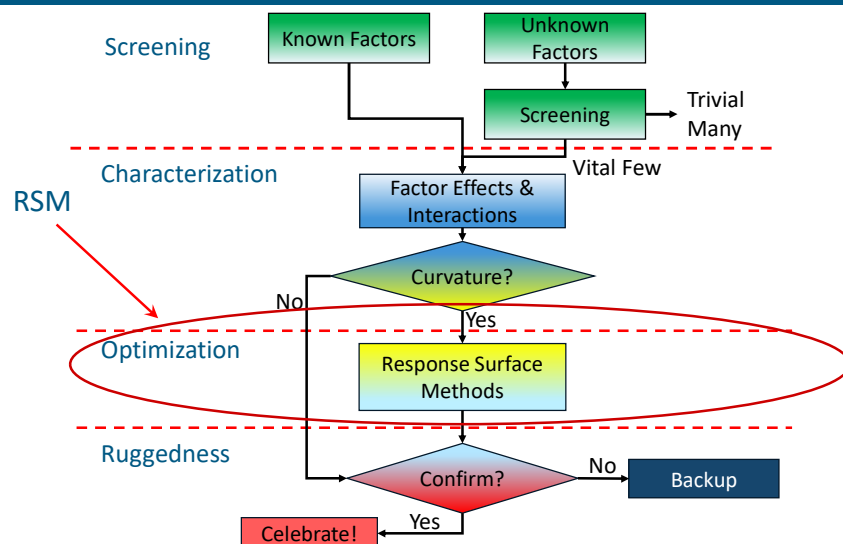
*“We use DoE in early phase development to rapidly screen reagents and solvents in a structured manner.”*



Build this res IV GSK design

\*Posted at [www.statease.com/events/doe-user-meetings/7th-european-doe-user-meeting/](http://www.statease.com/events/doe-user-meetings/7th-european-doe-user-meeting/)

## Strategy of Experimentation



## Response Surface Methods (RSM) When to Apply It (Strategy of Experimentation)



1. Fractional factorials for screening such as MR4
2. High-resolution fractional, such as MR5, or full factorial for characterization of interactions (*add center points at this stage to test for curvature*)
3. Response surface methods (RSM) for optimization

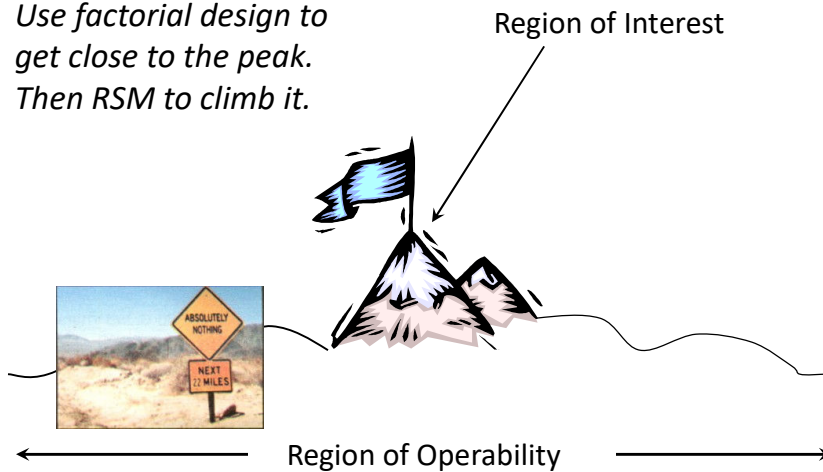
*Contour maps (2D) and 3D surfaces guide you to the peak.*



## RSM: When to Apply It

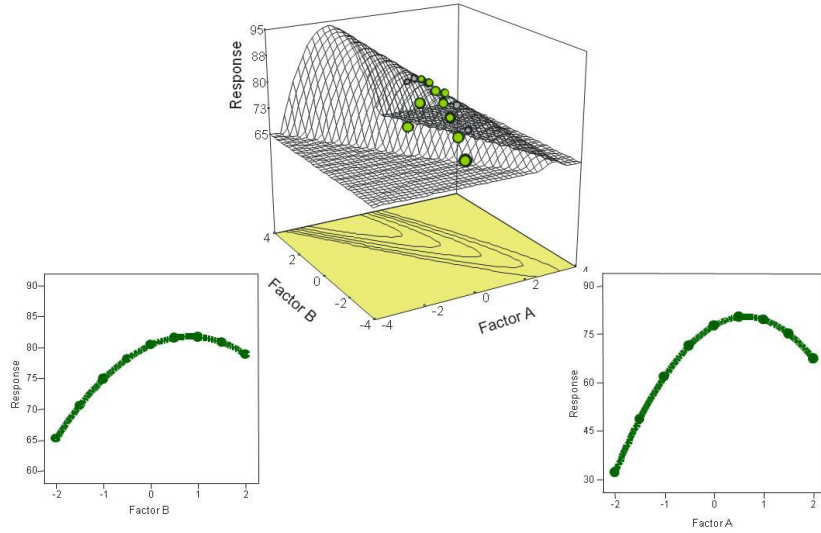


*Use factorial design to get close to the peak.  
Then RSM to climb it.*





## RSM vs OFAT



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17

## RSM: Process Flowchart



Subject Matter Knowledge  
(Plus, Factorial Screening)

Vital Few Factors (x's)

Process

Measured Response(s) (y(s))



Polynomial Model

Response Surface



*"All models are wrong, but some are useful."* - George Box

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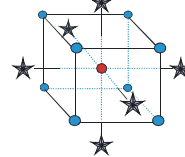
18

## RSM Case Study (1/3) Fermentation Optimization



A bioengineer ran a central composite design (CCD)—a tried-and-true RSM—to maximize output of an antibiotic from fermentation of *Streptomyces coelicolor* by systematically varying two factors:

- A. Perfluorodecalin (PFC) – an oxygen carrier
- B. Glucose (Glc)



The responses were:

- 1. Actinorhodin (ACT) – indicator of antibiotic
- 2. Biomass (Bio)
- 3. Oxygen uptake rate (OUR)
- 4. Glucose uptake rate (GUR)

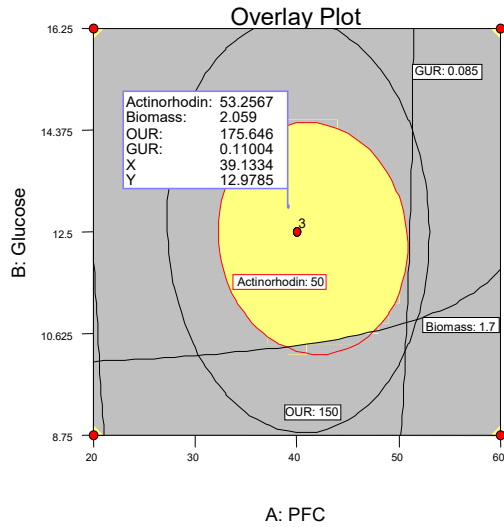
\*("Response surface methodological approach for inclusion of perfluorocarbon in actinorhodin fermentation medium," *Process Biochemistry* 38 (2002) 667-673.)

## RSM Case Study (2/3) CCD Template and Fermentation Results



| Std | Type      | A: PFC<br>%, v/v | B: Glc<br>g/l | ACT<br>mg/l | Bio<br>g/l | OUR<br>mgO <sub>2</sub> /l h | GUR<br>g/l h |
|-----|-----------|------------------|---------------|-------------|------------|------------------------------|--------------|
| 1   | Factorial | 20.00            | 8.75          | 18          | 1.346      | 86                           | 0.082        |
| 2   | Factorial | 60.00            | 8.75          | 30          | 1.450      | 84                           | 0.031        |
| 3   | Factorial | 20.00            | 16.25         | 19          | 2.900      | 96                           | 0.085        |
| 4   | Factorial | 60.00            | 16.25         | 24          | 1.780      | 82                           | 0.032        |
| 5   | Axial     | 11.72            | 12.50         | 19          | 2.308      | 43                           | 0.048        |
| 6   | Axial     | 68.28            | 12.50         | 22          | 1.600      | 59                           | 0.012        |
| 7   | Axial     | 40.00            | 7.20          | 32          | 1.100      | 125                          | 0.110        |
| 8   | Axial     | 40.00            | 17.80         | 32          | 2.300      | 128                          | 0.120        |
| 9   | Center    | 40.00            | 12.50         | 54          | 1.985      | 176                          | 0.108        |
| 10  | Center    | 40.00            | 12.50         | 52          | 1.889      | 168                          | 0.109        |
| 11  | Center    | 40.00            | 12.50         | 55          | 2.100      | 184                          | 0.110        |

## RSM Case Study (3/3) The Sweet Spot! (Add CI for safer QbD)



*Antibiotic RSM  
Rebuild, re-open & analyze  
Optimize and overlay  
Add CI & set flag*

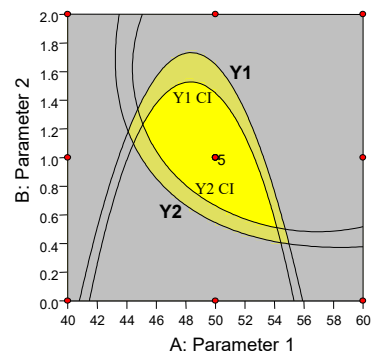
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21

## RSM Experiment to Establish Quality by Design (QbD)



- Graphical optimization allows users to show a conservative operating window framed within confidence, prediction or tolerance intervals. For example, this overlay plot pushes in from the boundaries with the confidence interval ("CI"), which is appropriate for functional process development aimed at improving the average performance.



*RSM QbD (do not demo—time too short)  
(an FCD for k=2, thus equivalent to full three level)*

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22

## Mixture Design\*



### Considerations:

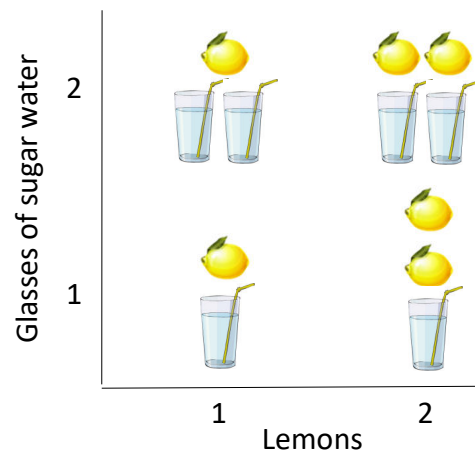
- Factors are ingredients of a mixture.
- The response is a function of proportions, not amounts.
- ❖ Given these two conditions, fixing the total (an equality constraint) facilitates mixture modeling as a function of component proportions.



*Let's try forcing a factorial design onto a mixture.*

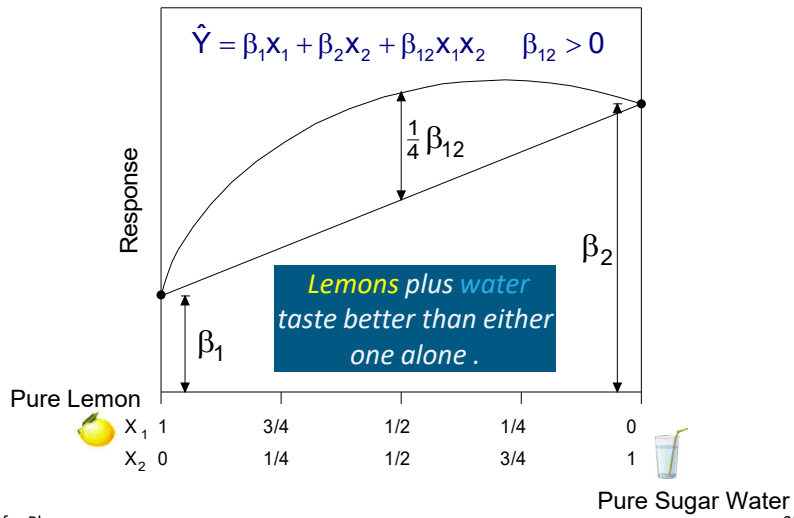
\*(Pioneered by Henry Scheffé, U Cal., 1957)

## Forcing (squeezing?) factorial design on a mixture: Lemonade

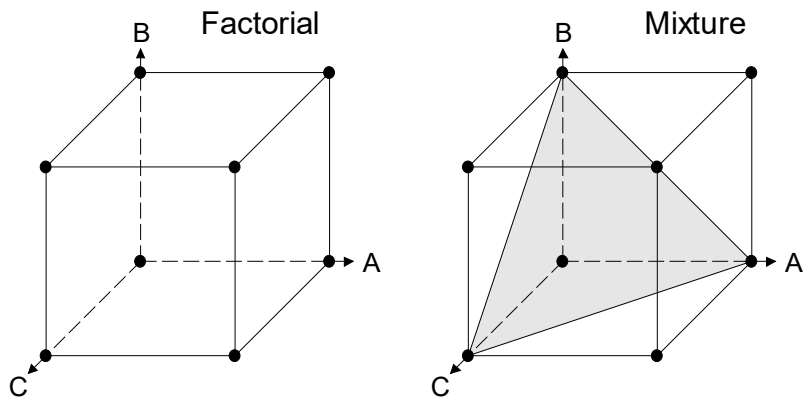


## Mixture Design and Modeling (sweet!)

Two components: Quadratic (synergistic)



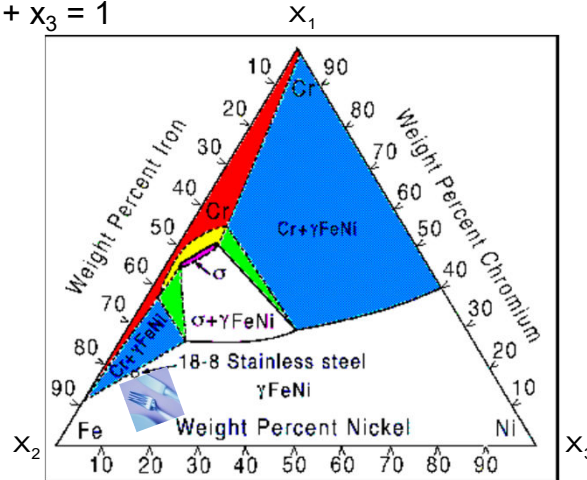
## Three-Component Mixture



## Ternary Diagram for Mixture Composition (for example, stainless steel flatware)



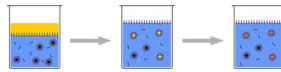
$$x_1 + x_2 + x_3 = 1$$



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27

## Mixture Case Study



For a pharma prep, formulators\* varied three surfactants in an aqueous dispersion of polymeric nanospheres:

- A. P188 (Poloxamer 188 NF)
- B. PE40MS (Polyoxyethylene 40 monostearate NF)
- C. PSFAE (Polyoxyethylene sorbitan fatty acid ester NF)

They measured the film-forming properties:

1. Particle size, nm (< 250 nm desired)
2. Glass transition, deg C (< 17.5°)



*Pharma prep  
Rebuild, analyze, optimize  
& show sweet spot with CI's*

\*Frisbee, S.E., McGinity, J.W., "Influence of Nonionic Surfactants on the Physical and Chemical Properties of a Biodegradable Pseudolatex," *European Journal of Pharmaceutics and Biopharmaceutics*, V 40, No. 6 (Dec 1994).)

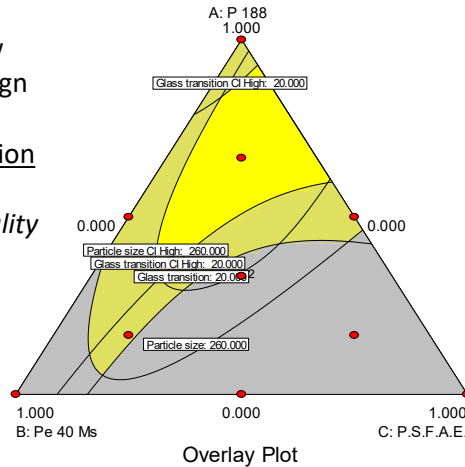
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28

## Framing the Sweet Spot for QbD

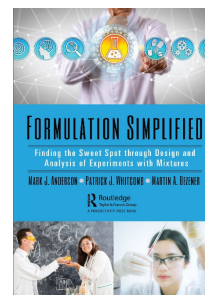
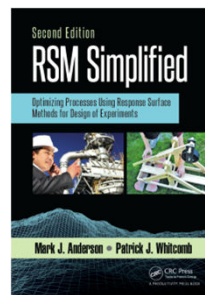
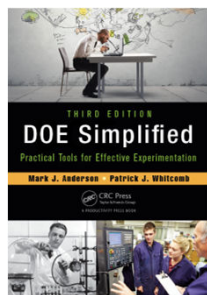


- Graphical optimization now frames the functional “design space” where all modeled responses for a unit operation fall within confidence intervals: *Ideal tool for quality by design (QbD).*



## References

*DOE/RSM/Formulation Simplified Series\**



*\*Anderson, et al, Taylor & Francis, Productivity Press, New York, NY.*

## Stat-Ease Training: Sharpen Up Your DOE Skills



- Modern DOE for Process Optimization (public or private)
- Mixture Design for Optimal Formulations (public or private)
- Designed Experiments for Pharma (private only)

| Individuals                  | Teams (6+ people)                 |
|------------------------------|-----------------------------------|
| Improve your DOE skills      | Choose your own date & time       |
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31

## The WIIFM (What's in it for me)



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*Do you agree?*

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32





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by Deploying DOE for Pharma.*

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*Stay on for  
some chat  
if you like.*