

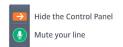
Create Concise and Compelling DOE Reports: Tips and Tools



Richard Williams, BSChE, MSM, Six Sigma MBB

August 2025

Making the most of this learning opportunity





To prevent audio disruptions, all attendees will be muted.

Questions can be posted in the Question area, and I'll make every effort to address them during our brief one-hour webinar.

Questions may also be sent to stathelp@statease.com. Please provide your company name and, if you are using Design-Expert, the serial number (found under Help, About).

Note: The slides and a previous recording of this webinar is posted on the Webinars page of the Stat-Ease website for your review.

DOE Documentation

DOE Documentation: Webinar Purpose



- ➤ Know what belongs in a DOE report
 - ➤ Know what may be judiciously omitted
- ➤ Learn several methods to extract and edit DesignExpert / StatEase 360 content to use in standard reporting tools
- ➤ We will use only commonly available Microsoft® tools, with the assumption that the report will be created in Word or the presentation will be in PowerPoint
- We will not address specific report outlines which may differ between organizations

DOE Documentation

3

Agenda



- ➤ Hints on what to include in a DOE report
- Transferring and editing DesignExpert / StatEase 360 content for reports
 - > Table Content
 - Graphical Content
- Wrap Up

DOE Documentation

Agenda



- ➤ Hints on what to include in a DOE report
- ➤ Transferring and editing DesignExpert / StatEase 360 content for reports
 - ➤ Table Content
 - Graphical Content
- Wrap Up

DOE Documentation

5

Hints on what to Include



- Our perspective is biased towards engineering reports which aim to drive home the key messages
- ➤ Best to avoid content that dilutes or distracts from the key points and discoveries
- Academic or research reports may require more elaborate content
- > Your organization may have additional requirements
- ➤ The key is to find the best content to communicate your message to your audience!

DOE Documentation

Hints on what to Include



- ➤ Always include the raw data, generally in the appendix
- ➤ For standard designs (e.g., 2^k-p, PB, CCD, BBD, 3^k, simplex lattice) do so in standard order with a column showing the actual run sequence
- For **optimal designs**, include build type. Then sequentially sort by descending factor (e.g., C, B,A) then by build type. Include the run sequence column but omit standard order
- ➤ If the data table is too large, provide a durable way to preserve it for future reference

DOE Documentation

Hints on what to Include



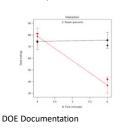
- ➤ Report the model in reduced form, stating that all terms other than those needed for hierarchy achieved p<0.05, as does the overall model p value.
- Refrain from reporting the ANOVA table and Fit Statistics
- > Do report adjusted and predicted R^squared values
- ➤ If a transform gets applied, report this and why so (e.g., Box-Cox).
- ➤ Do not include diagnostic plots but disclose any outliers and whether they got ignored or not.

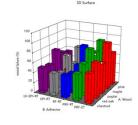
DOE Documentation 8

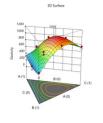
Hints on what Graphics to Include



- > Use the plot that best communicates your message.
- ➤ Generally, this will be ME (if not part of any 2FI's) and 2FI plots (if any) for factorial models.
- For multilevel categorical, try the 3D 'skyscraper' plot.
- > For process and mixture optimization show 3D plots.







9

Hints on what Graphics to Include



- > For any multiresponse DOE optimizations include:
 - Ramps view
 - Overlay plot
 - with CIs if design large enough to support these,
 i.e., these do not completely shade out the 'sweet spot'.

DOE Documentation

Agenda Phints on what to include in a DOE report Transferring and editing DesignExpert / StatEase 360 content for reports Table Content Graphical Content Wrap Up

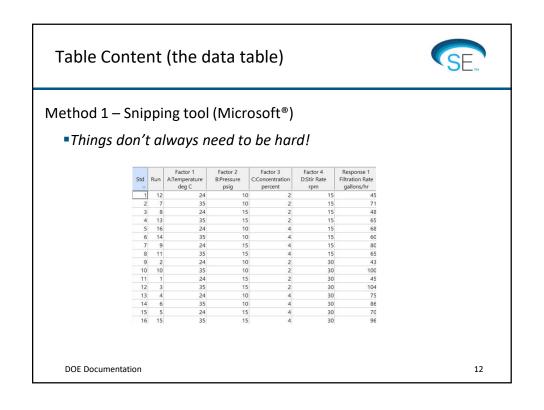


Table Content (the data table)



Method 2 – Export from DX into Excel

• In table, Copy with Headings into Excel

Std	Run	Factor 1 A:Temperature deg C	Factor 2 B:Pressure psig	Factor 3 C:Concentration percent	Factor 4 D:Stir Rate rpm	Response 1 Filtration Rate gallons/hr
1	12	24	10	2	15	45
2	7	35	10	2	15	71
3	8	24	15	2	15	48
4	13	35	15	2	15	65
5	16	24	10	4	15	68
6	14	35	10	4	15	60
7	9	24	15	4	15	80
8	11	35	15	4	15	65
9	2	24	10	2	30	43
10	10	35	10	2	30	100
11	1	24	15	2	30	45
12	3	35	15	2	30	104
13	4	24	10	4	30	75
14	6	35	10	4	30	86
15	5	24	15	4	30	70
16	15	35	15	4	30	96

Table Content (the data table)

DOE Documentation



13

Method 2 – Export from DX into Excel

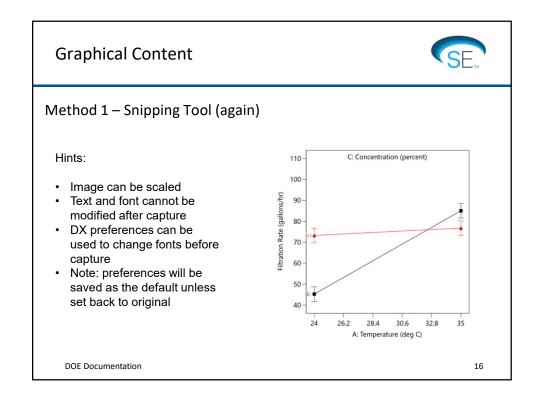
DEMO: Optimal Fish training exercise



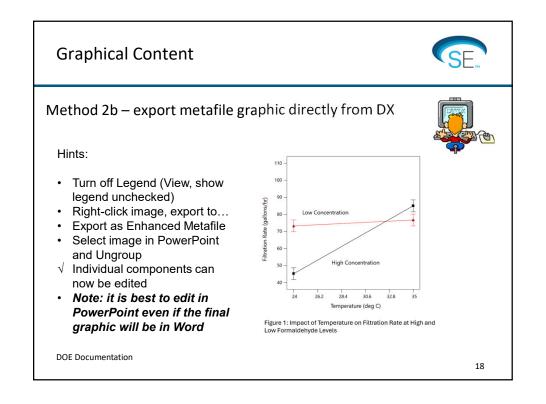
- Data table cleanup in Design Expert
- Further cleanup in Excel
- Placement into Word

DOE Documentation

Agenda Pints on what to include in a DOE report Transferring and editing DesignExpert / StatEase 360 content for reports Table Content Graphical Content Wrap Up

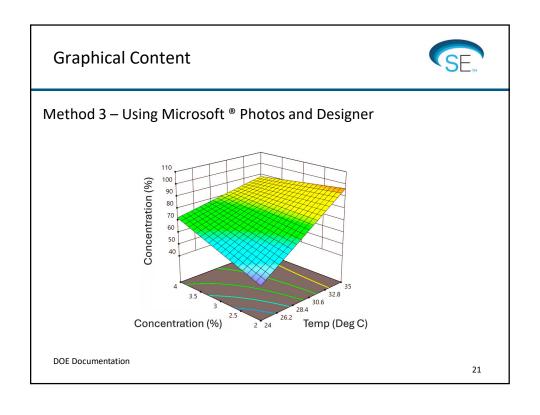


Graphical Content Method 2a – export bitmap graphic directly from DX 110 Hints: 100 Turn off Legend (View, show legend unchecked) 80 Right-click image, export to... 70 Export as bitmap allows the image to be resized 60 Cannot edit text etc. A: Temperature (deg C) **DOE** Documentation 17



Graphical Content Method 2b – export metafile graphic directly from DX Hints: You may encounter difficulties editing 3D and Filtration Rate (gallons/hr) Contour plots using this technique 70 Use of the techniques in the previous 2 slides are recommended Or, consider one last approach... 30.6 28.4 26.2 A: Temperature (deg C) C: Concentration (percent) 2.5 DOE Documentation 19

Graphical Content Method 3 – Using Microsoft® Photos and Designer Export graph to file (png type) Open file in Photos app Select Edit (upper left) Crop as desired Erase undesired features (text) using the eraser tool Adjust brightness / color as needed Take highlights to 100% (or the image will have a grey background Modify other sliders as desired Save the image (upper right) Edit in Designer Add text Copy Image (upper right) Paste in PowerPoint **DOE** Documentation 20





Concise and Compelling DOE Reports



Wrap-Up

- > Knowing what to report is critical
 - > The impact of your work depends on the story you tell
 - ➤ Generally, it is best to keep the message simple
 - > Focus on impact
 - > Relegate detail to the appendix
 - ➤ But you are the author and must decide what is relevant within the context of your organization or institution

DOE Documentation

Concise and Compelling DOE Reports



24

23

Wrap-Up

- ➤ DOE reporting requires extracting and editing content from Design Expert / StatEase 360
 - > Tables are best edited in Microsoft Excel
 - Graphics content can be extracted through
 - Snipping Tool
 - Directly exporting graph
 - ➤ Bitmap (scalable)
 - ➤ Enhanced Metafile (more editable)
 - Export to File, edit in Photos + Designer

DOE Documentation

Wrap-Up One last parting gift The color gradient can be more carefully managed in the 2025 release! The color gradient can be more carefully managed in the 2025 release! The color gradient can be more carefully managed in the 2025 release! Does but calor map a configurably that Law, Mid and High. Does Documentation

