

## The Difference Between Repeats and Replicates

***There are many attendees today!*** To avoid disrupting the Voice over Internet Protocol (VoIP) system, I will mute all. Please use the Questions feature on GotoWebinar which Shari Kraber will answer during the presentation.

-- Pat



Presented by Pat Whitcomb, Founder  
Stat-Ease, Inc., Minneapolis, MN  
[pat@statease.com](mailto:pat@statease.com)

## Agenda Replicates versus Repeats



1. **Define Replicates and Repeats**
2. Why use Replicates
  - Brief Power Discussion
  - Replication Example
3. Why use Repeats
  - Repeat Measures example
4. Recap

## Replicates and Repeats



### ➤ Replicates:

The same settings are run and measured multiple times.

### ➤ Repeats:

Measurements are done multiple times on a single run and averaged.

Replicates vs. Repeats

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## Replicates Two Kinds



### ➤ Design Replicates

- increase power
- provide an estimate for pure error
- reduce the prediction error

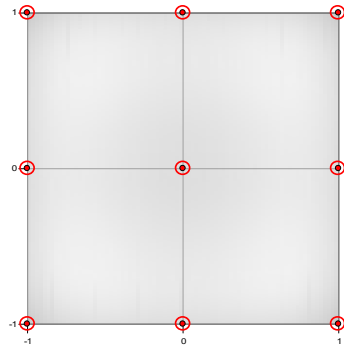
### ➤ Point Replicate

- provide an estimate for pure error
- to a lesser extent increase power
- chosen to reduce over all prediction errors
- are often...
  - center points to detect curvature
  - standard operating conditions

Replicates vs. Repeats

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## Replicates Design Replicates

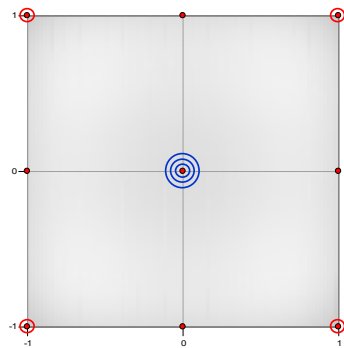


Design Replicates multiply the number of runs. Every run is done again.

Replicates vs. Repeats

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## Replicates Point Replicates



Point Replicates are more selective. **Center points** are replicated to test for curvature. **Extreme combinations** (high leverage) replicates improve prediction errors.

Replicates vs. Repeats

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## Replicates



- **A Replicate is a new run.**
- Ideally, the process is reset after each run
  - Calibrating the equipment
  - Cleaning the equipment
  - Changing factor settings, etc.
- All runs should have the same setup process.

Replicates vs. Repeats

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## Agenda Replicates versus Repeats



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Replicates vs. Repeats

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## What is Power?

No Factor Effect;  $H_0: \Delta = 0$



**Power =  $(1-\beta)$ \*100%**

*Power is the probability of revealing an active effect of size delta ( $\Delta$ ) relative to the noise ( $\sigma$ ) as measured by signal to noise ratio ( $\Delta/\sigma$ ).*

*It should be high (at least 80%!) for the effect size of interest.*

Effect?		ANOVA says:	
		<i>Retain <math>H_0</math></i>	<i>Reject <math>H_0</math></i>
Truth:	No	OK 😊	Type I Error (alpha) <i>False Alarm</i>
	Yes	Type II Error (beta) <i>Failure to detect</i>	OK 😊

Replicates vs. Repeats

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## Power

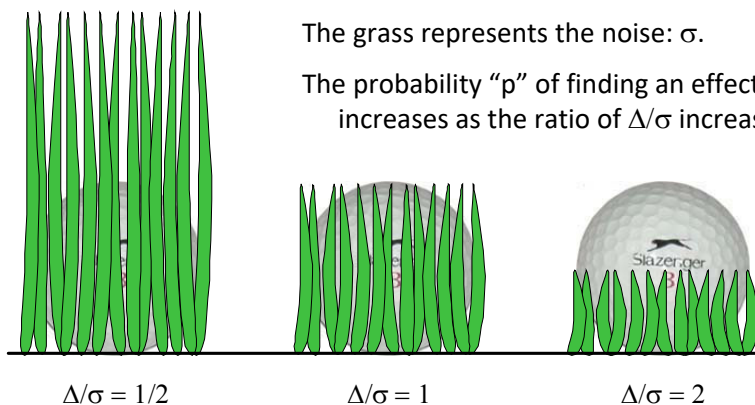
Depends on Signal to Noise Ratio



The golf ball represents the effect:  $\Delta$ .

The grass represents the noise:  $\sigma$ .

The probability "p" of finding an effect increases as the ratio of  $\Delta/\sigma$  increases.



*How can you increase the likelihood of finding the golf ball?*

Replicates vs. Repeats

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## What is Power? Signal, Noise and all that Greek



$\Delta$  = (Signal) The minimum amount of change to produce a *Eureka* moment

$\sigma$  = (Noise) The expected standard deviation

$\alpha$  = The acceptable risk to find false effects; often set to 5%

$\beta$  = The acceptable risk to not find true effects; kept as low as possible, 20% or less

$$\text{Confidence} = (1-\alpha)*100\%$$

$$\text{Power} = (1-\beta)*100\% \text{ -- power to be at least } 80\%$$

## Agenda Replicates versus Repeats

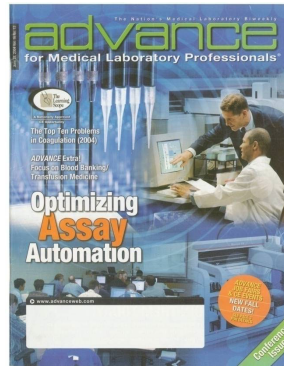


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2. **Why use Replicates**
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  - **Replication Example**
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4. Recap

## Application of DOE to Mouse Cell Assay\*



This case study highlights how a development team applies DOE to study a mouse-cell fluorescent assay performed in a 96-well plate format. They are concerned about the effects of several key factors.



\* Detailed in "How Experimental Design Optimizes Assay Automation" by Thomas Erbach & Lisa Fan, Beckman Coulter, Inc., Shari Kraber, Stat-Ease, Inc., Advance, June 28, 2004, Vol. 16, No. 13, pp 18-21.

Replicates vs. Repeats

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## Mouse Cell Assay General background



This assay system is used to detect cell activity.

- Cells are pipetted into a 96-well plate where stimulant is added to induce the mouse cells to express a biomarker.
- The plate is normalized with media and incubated for two hours.
- A fluorescently tagged substrate is added to bind to the biomarker.
- The plate is read on a fluorescent plate reader at a specific wavelength.

The objective of this study is to find the settings of three factors (cell number, stimulant and substrate concentration) that maximize signal (fluorescence).

Replicates vs. Repeats

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## Mouse Cell Assay

DOE Process (page 1 of 3)



1. Identify opportunity and define objective.  
The objective is to maximize signal from the assay.
2. State objective in terms of measurable responses.
  - a. Define the change ( $\Delta y$ ) that is important to detect.  
A difference of 400 fluorescent units is of interest;  
 $\Delta y \approx 400$ .
  - b. Estimate experimental error ( $\sigma$ ) for each response.  
Historical data is used to estimate the standard deviation;  
 $\sigma \approx 400$ .
  - c. Use the signal-to-noise ratio ( $\Delta y/\sigma$ ) to estimate power.  
 $\Delta y/\sigma = 400/400 = 1.0$

Replicates vs. Repeats

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## Mouse Cell Assay

DOE Process (page 2 of 3)



3. Select the input factors and ranges to study. (Choose factor ranges that are likely to change the response by at least  $\Delta y$ .)

Factor	-1 level	+1 level
A. Cell Number	5000	10000
B. Stimulant	5 $\mu\text{L}$	10 $\mu\text{L}$
C. Substrate concentration	0.15 $\mu\text{M}$	0.30 $\mu\text{M}$

Replicates vs. Repeats

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## Mouse Cell Assay

DOE Process (page 3 of 3)



4. Select a design (a full  $2^3$  two-level factorial) and evaluate:
  - Aliases (fractional factorials and/or blocked designs) **Not an issue with this design choice (running all combinations).**
  - All factor combinations for safety and reasonability (likelihood of producing meaningful information).  
*Assume the team knows from subject matter expertise and actual range-finding tests that all runs will be do-able and informative.*
  - Power (ideally at least 80% probability for detection).

**For this study, the experimenter suspects the need to replicate this  $2^3$  design, but how many replicates are enough?**

**Evaluating “Power” gives us the answer!**

Replicates vs. Repeats

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## Mouse Cell Assay

Evaluating Power (Instructor Led)



1. Launch Design-Expert software.
2. Set up a three-factor full factorial design ( $2^3$ , 8 runs).

Leave defaults:

Replicates:  Blocks:  Center points per block:

3. Enter the factor names, levels and units.

	Name	Units	Type	Low	High
A [Numeric]	Cell Number	count	Numeric	5000	10000
B [Numeric]	Stimulant	uL	Numeric	5	10
C [Numeric]	Substrate	uM	Numeric	0.15	0.3

Replicates vs. Repeats

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## Mouse Cell Assay

### Evaluating Power *(Instructor Led)*



4. Enter the response name, delta and sigma:

Name	Units	Diff. to detect Delta ("Signal")	Est. Std. Dev. Sigma ("Noise")	Delta/Sigma (Signal/Noise Ratio)
Fluorescent Units		400	400	1

5. Check out the power report>>

Name	Units	Delta (Signal)	Sigma (Noise)	Signal/Noise	Power for A	Power for B	Power for C
Fluorescent Units		400	400	1	19.5%	19.5%	19.5%

*Power too low: Best be 80% or more for effects of interest.  
More runs needed!*

Replicates vs. Repeats

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## Mouse Cell Assay

### Evaluating Power *(Instructor Led)*



6. Click on the  button to the factorial design matrix menu and build a  $2^3$  factorial with **2** replicates (16 runs):

Name	Units	Delta (Signal)	Sigma (Noise)	Signal/Noise	Power for A	Power for B	Power for C
Fluorescent Units		400	400	1	45.2%	45.2%	45.2%

7. Click on the  button to the factorial design matrix menu and build a  $2^3$  factorial with **5** replicates (16 runs):

Name	Units	Delta (Signal)	Sigma (Noise)	Signal/Noise	Power for A	Power for B	Power for C
Fluorescent Units		400	400	1	86.8%	86.8%	86.8%

Replicates vs. Repeats

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## Mouse Cell Assay Evaluating Power



### Power to detect main effects at 5% alpha:

- 8 unique design runs: **19.5%** ☹
- 16 runs – 2<sup>nd</sup> replicate of original 2<sup>3</sup>: **45.2%** ☹
- 24 runs – 3<sup>rd</sup> replicate: **64.5%** ☹
- 32 runs – 4<sup>th</sup> replicate : **77.9%** 😊
- 40 runs – 5<sup>th</sup> replicate : **86.8%** 😊

*Less than half of the 96 wells suffice for adequate power (80%).  
Further runs provide greatly diminishing returns.*

Replicates vs. Repeats

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## Power The probability of finding an effect!



### Power depends on:

- **The size of the difference  $\Delta$ :**  
the larger the difference the higher the power.
- **The size of the experimental error  $\sigma$ :**  
the smaller  $\sigma$  the higher the power.
- **The  $\alpha$  risk chosen:**  
the larger  $\alpha$  the higher the power.
- **The design:**  
more orthogonal and larger designs have more power.
- **The number of replicates:**  
**replicates give better estimates - increasing power.**

Replicates vs. Repeats

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## Agenda

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Replicates vs. Repeats

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## Increasing Power by Reducing Variation



**Replication** reduces all sources of variation by a factor of  $r$ . Where  $r$  is the number of times the design is completed.

**Repeating Measurements** reduces the variation from only the measurement source by a factor of  $m$ . Where  $m$  is the number of measurements taken.

Reducing the total variation by any amount increases the signal to noise ratio. Increasing Signal/Noise ratio increases power.

Replicates vs. Repeats

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## Repeats What's the Budget



**Question:** If **Repeating Measurements**  $m$  times only decreases measurement variation, why not always **replicate**?

**Answer 1:** It often costs less to re-measure than it does to replicate.

**Answer 2:** If most of the variation is coming from the measurement system – the biggest bang for the buck comes from reducing measurement variation.

## Replicates vs. Repeats



- A Repeat is a measurement done again without resetting the system.
  - Repeat measurements are averaged and reported as a single response.
  - Averaged measurements reduce the effect of measurement variability.
  - If the test is destructive, multiple parts are created during each run to be measured later.

## Agenda

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Replicates vs. Repeats

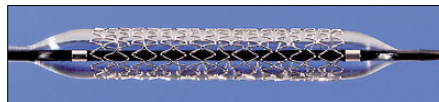
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## MR5 Design

### Stent Delivery System



A stent is a wire mesh tube used to prop open an artery that's recently been cleared using angioplasty. The stent is collapsed to a small diameter over a balloon catheter. It's then moved into the area of the blockage.



When the balloon is inflated, the stent expands, locks in place and forms a scaffold. This holds the artery open. The stent stays in the artery permanently, holding it open to improve blood flow to the heart muscle.

Replicates vs. Repeats

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## Stent Delivery System

MR5 Design (page 1 of 4)



1. Identify opportunity and define objective.  
Relate stent safety and deliverability to process factors.
2. State objective in terms of measurable responses.  
Safety is quantified by Burst pressure. Deliverability is quantified by Pushability and Trackability. Want to estimate 2FI model, this requires a res V design.
  - a. Define the change ( $\Delta y$ ) that is important to detect for each response.  $\Delta_{\text{Burst}} = 6$  psig,  $\Delta_{\text{Push}} = 15$  g/cm and  $\Delta_{\text{Track}} = 10$  g\*cm.
  - b. Estimate error ( $\sigma$ ):
    - $\sigma_{\text{Burst}} = 7$  psig;
    - $\sigma_{\text{Push}} = 28$  g/cm;
    - $\sigma_{\text{Track}} = 6$  g\*cm;
  - c. Calculate signal to noise:
    - $\Delta/\sigma = 6/7 = 0.857$
    - $\Delta/\sigma = 15/28 = 0.536$
    - $\Delta/\sigma = 10/6 = 1.67$

Replicates vs. Repeats

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## Stent Delivery System

MR5 Design (page 2 of 4)



3. Select the input factors\* to study (there are ten):

	Name	Units	Type	Low	High
A [Numeric]	Balloon wall	in	Numeric	0.0011	0.0015
B [Numeric]	Waist length	mm	Numeric	2	3
C [Numeric]	Waist wall	in	Numeric	0.001	0.002
D [Categorical]	Wing fold	#	Categorical	3	5
E [Numeric]	Inner ID	in	Numeric	0.016	0.018
F [Numeric]	Inner wall	in	Numeric	0.002	0.003
G [Numeric]	Inner weld	cm	Numeric	3	9
H [Numeric]	Inner length	mm	Numeric	2	3
J [Numeric]	Tip length	mm	Numeric	2	4.2
K [Numeric]	Tip matl	durometer	Numeric	43	69

\* Do not enter – a file will be provided to save on typing.

Replicates vs. Repeats

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## Stent Delivery System

MR5 Design (page 3 of 4)



### 4a. Select a design:

- Evaluate aliases (fractional factorials and/or blocked designs)  
*During build*
- Evaluate power (desire power > 80% for effects of interest)  
*During build (default order is main effects)*
- Examine the design layout to ensure all the factor combinations are safe to run and are likely to result in meaningful information (no disasters)

Replicates vs. Repeats

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## Stent Delivery System

MR5 Design (page 4 of 4)



### 4b. Select a design:

- A regular fraction requires a  $2^{10-3}$  or 128 runs.
- A Minimum-Run Res V (MR5) fraction requires 56 runs.

The winner is: **Min-Run Characterize (MR5)**

Replicates vs. Repeats

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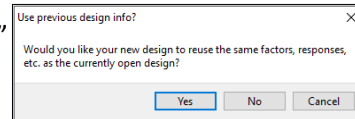


## Stent Delivery System Build the MR5 Design



1. To save time (and typing) open **“Stent starter.dxp”** (do not worry about grey columns) and rebuild the design (File, New Design).

**“Yes”** to **“Use previous design info?”**



2. There are three responses (**enter missing info**):

Name	Units	Diff. to detect Delta ("Signal")	Est. Std. Dev. Sigma ("Noise")	Delta/Sigma (Signal/Noise Ratio)
Burst	psig	6	7	0.857143
Push	g/cm	15	28	0.535714
Track	g*cm	10	6	1.66667

Replicates vs. Repeats

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## MR5 Design: Power Stent Delivery System



### Design Power

Recommended power is at least 80%.

Name	Units	Delta (Signal)	Sigma (Noise)	Signal/Noise	Power for A	Power for B	Power for C	Power for D	Power for E	Power for F	Power for G	Power for H
Burst	psig	6	7	0.857143	87.9%	87.4%	87.3%	87.6%	87.7%	87.4%	87.6%	87.7%
Push	q/cm	15	28	0.535714	49.9%	49.2%	49.1%	49.5%	49.7%	49.3%	49.5%	49.7%
Track	q*cm	10	6	1.66667	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%

*Stay on this screen – **do NOT click Finish.***

Replicates vs. Repeats

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## MR5 Design: Power Stent Delivery System



Power is low (~50%) for Push; to increase power:

1. Increase design size: replicating the design  $56 \times 2 = 112$  runs gives adequate power (~82%), but there are too many runs to be practical.
2. Increase  $\Delta_{\text{Push}} = 15 \text{ g/cm}$ : No – we are interested in a difference of 15 g/cm.
3. Decrease  $\sigma_{\text{Push}} = 28 \text{ g/cm}$ : By partitioning the variance, we determine that the push measurement contributes most (75%) of the variation. Repeating the test (not the experimental run) to reduce  $\sigma$  is the answer.

See next slide.

Replicates vs. Repeats

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## MR5 Design: Power Stent Delivery System



$$\sigma_{\text{Push}} = 28 \quad \& \quad \sigma_{\text{Push}}^2 = \sigma_{\text{Process}}^2 + \sigma_{\text{Measurement}}^2$$

$$784 = 200 + 584 \quad \therefore \quad \% \text{Contribution} = 584/784 \approx 75\%$$

Make three independent push measurements for each run.  
Enter the average of the measurements as the response:

Then by the central limit theorem  $\left( \sigma_{\text{Average}}^2 = \frac{\sigma_{\text{Measurement}}^2}{m} \right)$ :

$$\sigma_{\text{Push}}^2 = 200 + \frac{584}{3} = 395 \quad \% \text{Contribution} \approx 50\%$$

$$\sigma_{\text{Push}} = \sqrt{395} \approx 19.9 \quad \frac{\Delta}{\sigma} = \frac{15}{19.9} = 0.75$$

Replicates vs. Repeats

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## MR5 Design: Power Stent Delivery System



Go back to the responses and enter  $\sigma_{\text{Push}} = 19.9$ :

**Design Power**

Recommended power is at least 80%.

Name	Units	Delta (Signal)	Sigma (Noise)	Signal/Noise	Power for A	Power for B	Power for C	Power for D	Power for E	Power for F	Power for G	Power for H
Burst	psiq	6	7	0.857143	87.9%	87.4%	87.3%	87.6%	87.7%	87.4%	87.6%	87.7%
Push	q/cm	15	19.9	0.753769	78.6%	77.9%	77.8%	78.2%	78.4%	78.0%	78.2%	78.4%
Track	q*cm	10	6	1.66667	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%

Close enough to 80%.

Finish

Replicates vs. Repeats

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## MR5 Design: Power Stent Delivery System



### Summary:

- Replicating runs will reduce the system error; from both process and measurement.
- Repeating the measurement reduces only the measurement error.
- The magnitude of each of these errors and the relative cost of replicating runs versus repeating measurements dictates which will give the most “bang” for your buck.

Replicates vs. Repeats

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Replicates vs. Repeats

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## Increasing Power

### It's all about the Power



As shown in the Mouse Assay Case Study, power was increased by **replication** (adding more runs).

In the Stent Case Study **repeating measurements** proved to be a more cost-effective method to reduce the noise variation.

The two techniques can be combined to reduce costs and variation.

Replicates vs. Repeats

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## Increasing Power Or Maybe its About Reducing Variation



**Replication** reduces the total variation by a factor of r the number of times the design is completed.

$$\sigma_{total}^2 = \frac{\sigma_{process}^2 + \sigma_{measurement}^2}{r},$$

where r is the number of design replicates

Reducing the total variation increases the signal to noise ratio, thus increasing power.

Replicates vs. Repeats

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## Increasing Power Or Maybe Just Some of the Variation



**Repeating Measurements** m times only reduces the variation from the measurement source.

$$\sigma_{total}^2 = \sigma_{process}^2 + \frac{\sigma_{measurement}^2}{m},$$

where r is the number of design iterations and  
m is the number of measurements

Unless the measurement variation makes up a large percentage of the total, repeating measurements may not help very much.

Replicates vs. Repeats

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## The Difference Between Repeats and Replicates

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Replicates vs. Repeats

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*Make the most from every experiment!™*

**Thank You for Attending**

*Pat Whitecomb*

Replicates vs. Repeats

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